



“Business Meets Government”
NATIONAL INSTITUTE OF GOVERNMENTAL PURCHASING, INC.
Seventh Annual Reverse Trade Show
Vendor Invitation – Friday, April 15, 2011

Trade Show:	8:30AM to 1:00PM	University Area Community Center
Workshop:	1:00 PM to 3:00 PM	14013 N. 22nd Street
Lunch:	11:30 AM to 1:00 PM	Tampa, Florida 33613

Join us at our annual reverse trade show where “**Business Meets Government**” and rally with Purchasing Professionals who spend in excess of one billion dollars annually on goods and services ranging from office supplies to building construction. This unique opportunity is brought to you by the Tampa Bay Area Chapter of the National Institute of Governmental Purchasing.

Meet, greet, and connect with governmental purchasing professionals from various Tampa Bay Area Governmental Agencies including Hernando County, Polk County, Pinellas County, Hillsborough County, Pinellas County School Board, Pasco County School Board, Hillsborough County School Board, PSTA, Hartline, Tampa Bay Water, SWFWMD, City of Tarpon Springs, City of Dunedin, City of Clearwater, City of St. Petersburg, City of Tampa, City of Plant City, the Hillsborough County Aviation Authority, Hillsborough Community College, Tampa Port Authority, University of South Florida.

The early bird cost is \$95 per person for a day of information and networking with your local government professionals. Note: after March 31st \$120 per person. Admittance fee includes the 2011 Edition of the NIGP Tampa Bay Area Chapter Purchasing Professionals Directory, box style lunch, a vendor training session to improve your proposal submittals, lunch and access to the Reverse Trade Show to browse the tables/displays provided and talk to governmental purchasing professionals. Workshop Session on “How to do Business with Government” is offered to vendors from: 1:00 PM to 3:00 PM. **Registration forms with checks or other forms of payment can be mailed to Linda El-Shamy, CPPB, FCCM, 4528 Perdita Lane, Lutz, FL 33558 or emailed to: farouks@msn.com** Any questions concerning the Reverse Trade Show, please call Linda El-Shamy, CPPB, FCCM at (813) 598.9282. Registration fees can be transferred to another individual within your company at any time. No registration confirmations will be sent unless requested via email to farouks@msn.com.

Cancellations received before April 1st will receive a full refund, less a \$25 administrative fee. Cancellations received after April 1st will receive a voucher to attend next years show less a \$25 administrative fee. Notification can be emailed to event chair. **There will be no refunds for no-shows or for ads in Membership directory.** Registrations will be accepted at the door-no lunch option.

“Sponsorship Opportunities” Place an advertisement for your company in the Tampa Bay Area Purchasing Professional Trade Show Directory and see your business name displayed on Trade Show Recognition Signage. Your company benefits and net proceeds provide professional and educational development for NIGP Chapter members. There will be opportunities to sponsor this show to help offset our expenses. Sponsorship of this event includes advertisement in the Directory, which includes approximately 182 Purchasing Professionals from over 30 governmental agencies from the Tampa Bay Area. All Agencies and Business Attendees attending the Reverse Trade Show will receive a copy of the Directory. **Sponsorships with banner or literature option require vendors to provide their banner or literature prior to the event.**

- **Diamond Sponsor:** \$2,500 – 5 FREE attendees; advertising banner option in the conference hall. Full Page Color Ad, Inside Front .Limited to one vendor. Option to provide literature to be given to attendees. Additional attendees at \$50 each.
- **Platinum Sponsor:** \$1,500 – 4 FREE attendees with an option for additional attendees at \$50 each. Full Page Color Ad on Back Cover or Center Fold. Limited to three Vendors. Advertising banner option in the conference hall.
- **Gold Sponsor:** \$1,000- 3 FREE attendees, Full Page Color Ad, opportunity limited to Four Vendors. Inside Back, or Last Page and throughout directory.
- **Silver Sponsor:** \$500-Half Page Black & White Ad in the Directory, includes complimentary admittance for 2 entries into the Reverse Trade Show.
- **Tote Bag Sponsor** – Quarter Page Black & White Ad, 1 Free attendee. Vendor to provide 500 tote bags or \$750 size 19"W x 12"H x 4-1/2"D or larger of poly material. Engraved with vendor's logo & Tampa Bay Area Chapter NIGP logo.
- **Bronze Sponsor:** \$250-Quarter Page Black & White Ad in the Directory, includes complimentary admittance for one entry into the Reverse Trade Show.
- **Special Mention Sponsorship:** \$100 – Business Card size, Black and White Ad

Sponsoring suppliers are requested to provide their ad artwork in PDF format and a check made payable to the Tampa Bay Area Chapter of NIGP by April 1, 2011 to be included in the Directory. For further information regarding ad copy, please contact Kita Armstrong @ 813 274-8993 _So, don't delay – mark your calendar and **“Let us show you how to increase your Business Potential with Government”** Registration forms attached.

